

2018 Excellence in Conservation Awards

Presented annually at the Connecticut Land Conservation Conference, the CLCC Excellence in Conservation Awards recognize organizations and individuals who have made a substantive contribution to the ongoing success of land conservation in our state. The Excellence in Conservation Organization Award shall be presented to an organization completing projects in 2017 that demonstrates excellence in any aspect of land conservation work and moves land conservation forward in a creative and substantial way. The Katchen Coley Award for Excellence in Land Conservation, named in honor of Katchen Coley, a longtime Steering Committee member and activist for many environmental and social causes, recognizes an individual fiercely devoted to land conservation whose long-term commitment to conservation causes has furthered the work of one or more conservation organizations in Connecticut.

About CLCC

The Connecticut Land Conservation Council advocates for land conservation, stewardship and funding, and works to ensure the long-term strength and viability of the land conservation community in Connecticut.

CLCC provides Connecticut's land conservation community with:

- Leadership and a voice at the state Capitol to advocate for funding and other critical land conservation issues
- Technical assistance, training and education on relevant land conservation topics
- A network for land trusts, commissions and other organizations to learn from one another and advance their conservation goals through collaboration
- Capacity building grants for land trusts

Wesleyan University

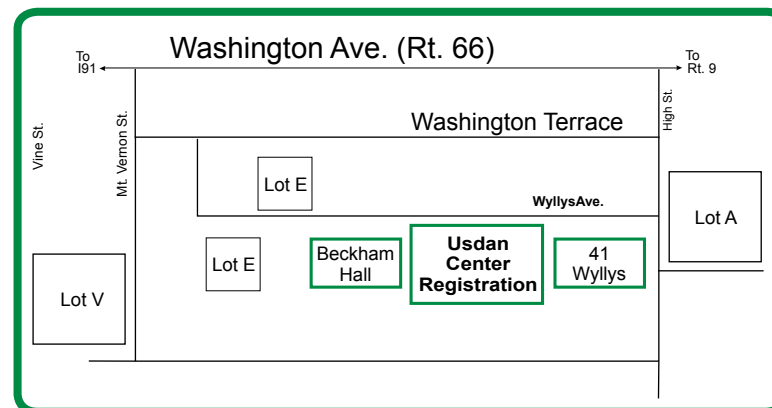
Usdan Center

45 Wyllys Avenue

Middletown, CT 06459

Carpooling is encouraged! Directions, parking and shuttle service information is posted on the Conference webpage.

- Interactive campus map available for download at www.wesleyan.edu/about/directions/campusmap.html
- Parking for attendees: Vine Street Parking Lot (Lot V) next to tennis courts and Lot A on College Street. Shuttle service from Lot V to the Usdan Center will be available from 7:45am - 10am. Return service will be available at the conclusion of the Conference
- Parking for presenters and volunteers: Wyllys Avenue E Lots
- If you need special parking accommodations, please contact Amy Paterson at abpaterson@ctconservation.org



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CONNECTICUT
Land Conservation Council

deKoven House
27 Washington Street
Middletown, CT 06457

2018

Connecticut Land Conservation Conference

Saturday, March 17, 2018
Wesleyan University
Middletown, CT
www.ctconservation.org

The 2018 Connecticut Land Conservation Conference

Learning, sharing, growing skills & knowledge!

Please join the Connecticut Land Conservation Council (CLCC) for the state's largest land conservation gathering and CLCC's premier annual event - featuring a full day of educational workshops and peer-to-peer networking followed by an informal reception with friends and colleagues from across the state.

Conference Agenda

- 7:30 am** Registration & Continental Breakfast
- 8:30 am** Plenary Session
 - Welcome Address
 - Awards Ceremony
 - Keynote Address
- 10:00 am** Break
- 10:30 am** Workshop Session A
- 12:00 pm** Lunch
- 1:15 pm** Workshop Session B
- 2:30 pm** Break
- 2:45 pm** Workshop Session C
- 4:00 pm** Break
- 4:15 pm** Workshop Session D
- 5:00 pm** Reception

2018 Keynote Speaker David Vallee

*Conservation, Meet Development:
The Role of Land Protection in
Building Resilient Communities*



In view of predictive models of climate change, coordinated land use planning is more important now than ever before. And yet, conservation and development are typically discussed in either/or terms, rather than complementary considerations. Land Trusts can play an important role in supporting community vitality by strategically preserving and utilizing land in a way that enhances water storage during high flow events, while also serving to improve local habitats, maintain farmland and extend recreational opportunities throughout the year.

Cover photograph courtesy of Stan Malcolm Photo
(www.performance-vision.com/airline)

Choose 4 Workshops (1 from Sessions A, B, C, and D) - Full Titles & Descriptions at ctconservation.org

Workshop Session A (10:30-12:00)	Workshop Session B (1:15-2:30)	Workshop Session C (2:45-4:00)	Workshop Session D (4:15-5:00)
Track 1: Effective Advocacy & Conservation Policy			
A.1: Climate Change Dialogue	B.1: State Policy: 2018 Session Update	C.1: Preparing for Renewable Energy Projects	D.1: CLCC ALPS Program: Yes! Your Land Trust Can Lobby!
A.2: Land Trust Law School: Lessons from the Field			
Track 2: Stewardship: Best Practices in Land Management			
A.3: Realistic Success: Invasive Case Studies for Practical Land Trust Management	B.2: Stewardship 101	C.2: Dogs, Vandals, Trash, and Parking: Challenges/Headaches for the Preserve Steward	D.2: Tick Talk
	B.3: Best Practices in Trail Building	C.3: Climate Adaptation in Coastal CT	D.3: Wetlands Restoration
Track 3: Building Community Connections & Partnerships for Greater Conservation Impact			
A.4: Growing Collective Capacity through Durable Collaboration	B.4: Greenwich Land Trust Youth Corps: A Case Study in Youth Conservation Work Initiatives	C.4: NRCA: Intergenerational Environmental Programming & Conservation Solutions	D.5: Working with Communities of Mountain Bikers
A.5: Regional Conservation Partnerships: Collaborative Conservation & the Wildlands & Woodlands Initiative	B.5: Making Conservation Matter to More People, Over Time	C.5: CT is Buzzing: Making Your Land a Favorite Stop on the Pollinator Pathway	
	B.6: Building a Volunteer Base to Manage Invasive Species	C.6: Connect with More People, Raise Funds, & Inspire a Love for Your Land Trust (Outreach)	
		C.7: Roundtable for Young Professionals	
Track 4: Doing Deals			
A.6: Farmland Preservation: Part I - Leasing Basics & Part II - Engaging Young Farmers	B.7: Giving Yourself an Out: Knowing When to Say No!	C.8: An Intro. to CT Model Easements	D.6: How to Run a Successful Land Acquisition Campaign
A.7: Doing Deals 101	B.8: Partnerships with CT DoAg & USDA-NRCS		D.7: Appraisals & the Land Conservation Process
Track 5: Organizational Perpetuity & Board Building			
A.8: Framework for Sustainability: Part I - Standards & Practices; Part II - Accreditation Commission Update	B.9: Leaders Are Made Not Born: Building & Empowering Your Board	C.9: Succession Planning	D.8: Assessing Board Performance Roundtable
A.9: The Art of Good Governance		C.10: Record Keeping Basics	D.9: Overwhelmed? This Can Help!
A.10: Ask an Expert			
Track 6: Fundraising & Financial Planning			
A.11: Strategic Planning - First Steps in Preparing Your Fundraising Strategies	B.10: Raising Major Gifts	C.11: Really, another plan? How to Make Fundraising Planning Fit	D.10: Encouraging Donors to Make Lifetime & Legacy Gifts
	B.11: Impact Investing for Your Land Trust		
Track 7: Creativity & Efficiency: Tech Tools to Get It Done			
A.12: Automating your Monitoring with the Latest UAS Technology	B.12: Meet your Regional COG - Open Space Mapping in Your Region	C.12: GIS Mapping for Birds and People	D.11: DEEP Natural Resources Spatial Layers
A.13: Smartphone Apps for Field Data Maps			D.12: About my Woods - Smartphone App
A.14: Visual Communications: Part I - Video & Social Media & Part II - Creating Videos In-House			D.13: CT Public Use & Benefit Land Registry
			D.14: Inform, Engage, & Inspire with Story Maps

CUT HERE

Online Registration is Easy!

Via Credit Card or Check
www.ctconservation.org/2018-conference

(Circle One)

\$65 CLCC Members \$85 Non-Members \$25 Students
*Add \$10 for registrations mailed after March 1.

Send check payable to: "CLCC" with memo "2018 Conference" and completed registration form to:

**Connecticut Land Conservation Council
deKoven House, 27 Washington Street #12
Middletown, CT 06457**

Name:
Organization:
Address:
Town:
State:
Zip:
Phone Number:
Email:
Select 4 Workshops (1 from Sessions A, B, C, and D)
Session A:
Session B:
Session C:
Session D:
Visit our website for workshop descriptions & full titles.

Check for Conference updates, download this brochure & more at www.ctconservation.org/2018-conference or contact Amy B. Paterson at (860) 614-8537 or abpaterson@ctconservation.org for more information.