

2018 Connecticut Land Conservation Conference – March 17
Curriculum Sneak Peek! Subject to Tweaking!

WORKSHOPS AND ROUNDTABLES

EFFECTIVE ADVOCACY & CONSERVATION POLICY

- Climate Change Dialogue (90 minutes)
- Land Trust Law School: Lessons from the Field (90 minutes)
- State Policy: 2018 Session Update (75 minutes)
- Preparing for Renewable Energy Projects (75 minutes)
- Can my Land Trust Lobby? 101 (75 minutes)

STEWARDSHIP -- BEST PRACTICES IN LAND MANAGEMENT

- Invasive Species Management (90 minutes)
- Stewardship 101 (75 minutes)
- Best Practices in Trail Building (75 minutes)
- Doggie Dos and Don'ts and other Land Management Conundrums (75 minutes)
- Climate Adaptation in Coastal Connecticut (75 minutes)
- Tick Talk (45 minutes)
- Wetlands Restoration (45 minutes)
- Lessons from Working with Forest, Trees & Beautiful Woods (45 minutes)

BUILDING COMMUNITY CONNECTIONS & PARTNERSHIPS FOR GREATER CONSERVATION IMPACT

- Durable Collaborations (90 minutes)
- Regional Conservation Partnerships (90 minutes)
- Greenwich Land Trust Youth Corps: A Case Study in Youth Conservation Work Initiatives (75 minutes)
- NRCA: Intergenerational Environmental Programming & Conservation Solutions (75 minutes)
- Roundtable for Young Conservation Professionals (75 minutes)
- Community Conservation, Diversity & Inclusion: Making it Relevant to your Community (75 minutes)
- Connecticut is Buzzing: Making Your Land a Favorite Stop on the Pollinator Pathway (75 minutes)
- Creating and Integrating Newsletters in Your Communications (75 minutes)
- Building Volunteers to Manage Invasives (75 minutes)
- Working with Communities of Mountain Bikers (45 minutes)

DOING DEALS

- Farmland Preservation (90 minutes): Part I - Leasing Basics (45 minutes) and Part II - Engaging Young Farmers (45 minutes)
- Doing Deals 101 (75 minutes)
- An Introduction to Connecticut Model Easements (75 minutes)
- Know When to Say No! (75 minutes)
- Partnerships with CT Dept. of Agriculture and USDA-Natural Resources Conservation Service (75 minutes)
- How to Run a Successful Land Acquisition Campaign (45 minutes)
- Appraisals and the Land Conservation Process Q&A (45 minutes)

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ORGANIZATIONAL PERPETUITY & BOARD BUILDING

- Framework for Sustainability (90 minutes): Part I - Understanding Standards & Practices (45 minutes) and Part II - Update from Accreditation Commission (45 minutes)
- Ask an Expert – Open Q&A with Land Conservation Experts (90 minutes)
- Art of Good Governance (90 minutes)
- Record Keeping Basics (75 minutes)
- Succession Planning (75 minutes)
- Board Culture and Keeping the Board Engaged (75 minutes)
- Assessing Board Performance Roundtable Discussion (45 minutes)
- Overwhelmed? This Can Help! (45 minutes)

FUNDRAISING & FINANCIAL PLANNING

- Systems of Fundraising 101 (90 minutes)
- Raising Major Gifts (75 minutes)
- Preparing a Fundraising Plan (75 minutes)
- Impact Investing – Socially Conscious Investment Practices for your Land Trust (75 minutes)
- Encouraging Donors to Make Lifetime & Legacy Gifts to Land Trusts (45 minutes)

CREATIVITY & EFFICIENCY: TECH TOOLS TO GET IT DONE

- Automating your Monitoring with the Latest UAS Technology (90 minutes)
- Smartphone Apps for Field Data Mapping (90 minutes): Part I - Getting Started (45 minutes) and Part II - Hands-on Application (45 minutes)
- Visual Communications (90 minutes): Part I – Video and Social Media (45 minutes) and Part II – Creating a Video In-house (45 minutes)
- GIS Mapping for Birds *and* People (75 minutes)
- Meet Your Regional Council of Governments – Open Spacing Mapping in Your Region (75 minutes)
- Inform Your Land Conservation Priorities using DEEP Natural Resources Spatial Layers (45 minutes)
- About my Woods – Smartphone App (45 minutes)
- Connecticut Public Use & Benefit Land Registry – An Introduction and an Update (45 minutes)
- Developing Story Maps (45 minutes)

2018 SCHEDULE

7:30 am - Registration and Continental Breakfast
8:30 am - Plenary Session
Welcome Address
Awards Ceremony
Keynote Address
10:00 am - Break
10:30 am - Workshop Session A (90-minutes)
12:00 pm - Lunch
1:15 pm - Workshop Session B (75-minutes)
2:30 pm - Break
2:45 pm - Workshop Session C (75-minutes)
4:00 pm - Break
4:15 pm - Workshop Session D (45-minutes)
5:00 pm – Reception