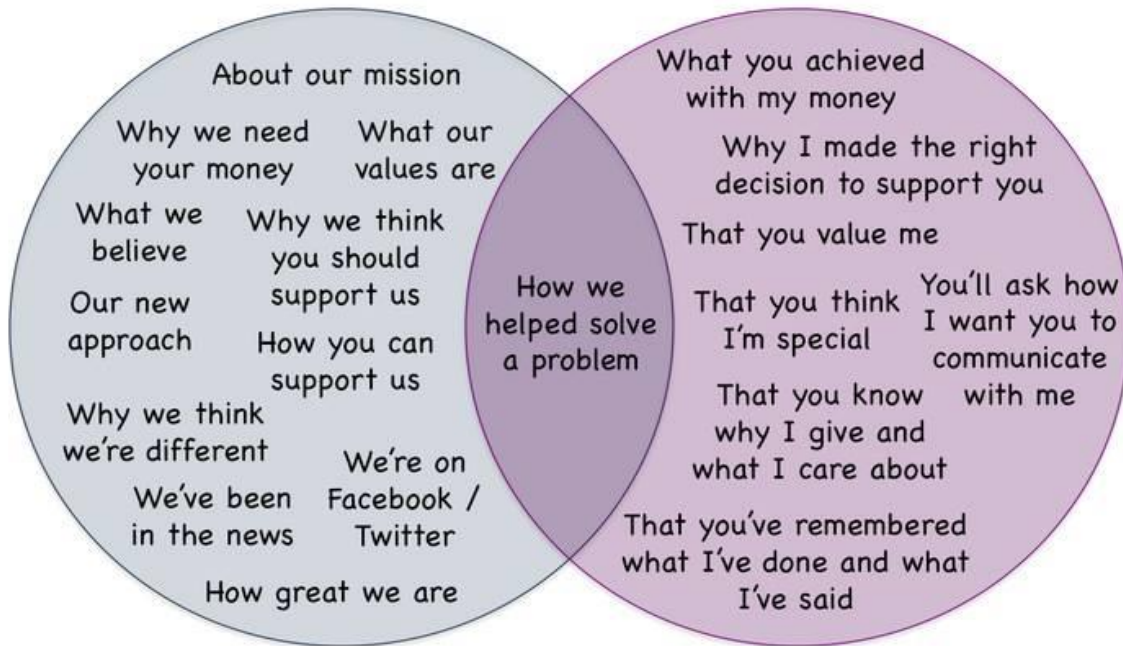


Things that a charity wants to tell a donor

Things that a donor wants to hear from a charity



Source: Mark Phillips, via Pamela Grow

“Don't start by writing. Start by feeling. Feel, and feel passionately, and the emotion you feel will come through the spaces in between the words.” Indra Sinha