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A Kaseya COMPANY

**A Futuristic Look at
Cyber Threats &
Protection**

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CHANNEL DEVELOPMENT MANAGER
Kaseya/Datto

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A Kaseya COMPANY

The world's leading
provider of Business
Continuity solutions

- Founded in 2007
- 23 Offices Globally
9 Private Data
Centers
- 1M+ SMB's protected
- 4,500+ Employees
worldwide & growing

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**CYBER THREATS
DISRUPTING
BUSINESS
OPERATIONS**

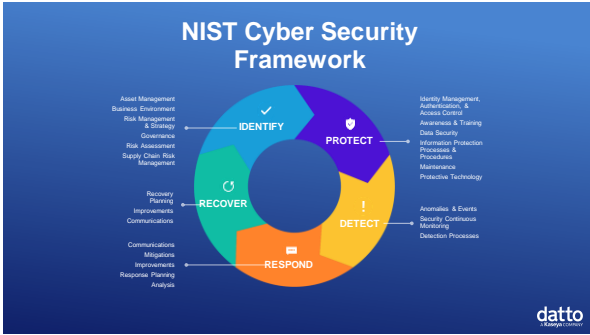
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CYBER RESILIENCE

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**WHAT IS
CYBER
RESILIENCE?**

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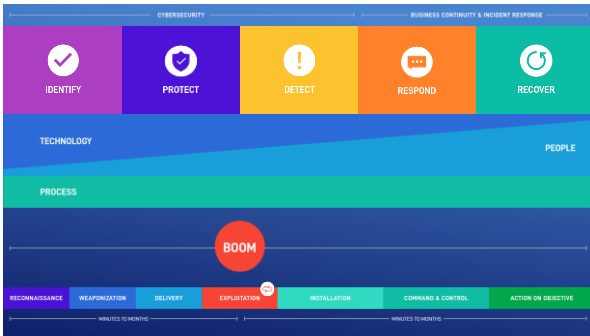
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Cyber Resilience is a measure of business strength in preparing for, operating through, and recovering from the eventuality of a cyber attack.

Cyber resilience relies on the successful ability to **identify, protect, detect, respond** and **recover** quickly from an adverse cyber event and combines cybersecurity, business continuity, and incident response.

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ALL OF US

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WHY ARE YOU BEING TARGETED

?



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WHY CYBER CRIMINALS ARE TARGETING YOUR ORGANIZATIONS

- Targets that provide a cache of useful data
- Host sensitive information for multiple organizations
- SMB's often lack strong cybersecurity defenses
- Data is hosted / stored in many locations
- Compliance obligations (HIPAA, PII, PHI, PCI)




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What is Ransomware?



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HOW OFTEN IS A BUSINESS HIT WITH RANSOMWARE?



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- 46% Of All Cyber Attacks Are Aimed At Small And Medium Sized Businesses.
- 85% Of All Email Attachments Are Harmful.
- 91% Of Attacks Are Launched From A Phishing Attack.
- Cyber Crime Will Cost \$8 Trillion in 2023.
- 24,000 New Malicious Apps Are Removed From The App Store Daily.
- Ransomware Is Up 485% in 2020.
- A Business Is Hit With Ransomware Every 11 Seconds.




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"Lincoln College has been serving students from across the globe for more than 157 years," said David Gerlach, president of Lincoln College. "The loss of history, careers, and a community of students and alumni is immense."



A US college is shutting down for good following a ransomware attack



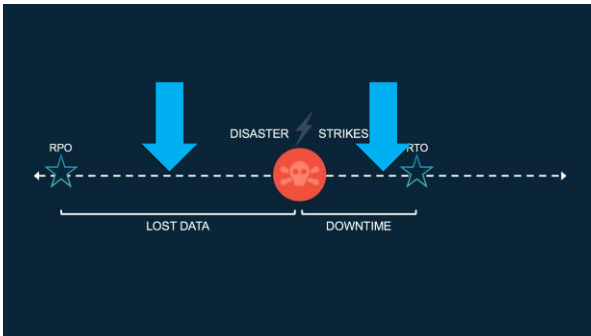
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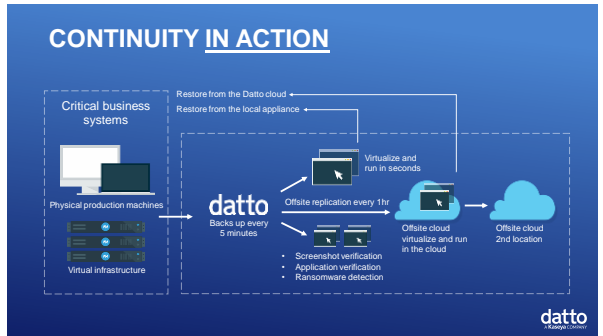
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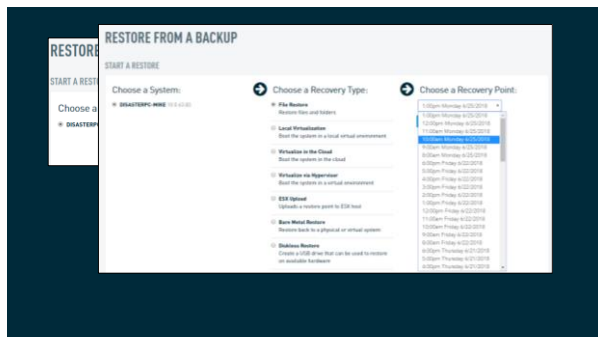
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RECOVERY POINTS FOR AMZ-FILE RETURN TO PROTECT

Storage Overview

Latest Local Point	23/Mar/22 3:53pm	Latest Cloud Point	23/Mar/22 3:56pm
Local Storage Used	36.73 GB	Cloud Storage Used	53.4 GB
Average Daily Rate of Change	647.88 MB	Average Daily Storage Growth	14.33 MB (3.1 %)

Home | **EROTS LOCAL** | EROTS OFFSITE | **INFO OVERVIEW** | **REPAIR ALL DATA** | **DELETE ALL DATA**

Date/Time	Type	Local Verified	Exists Offsite	Screenshot Verification	Backup Size
23/Mar/22 3:53pm	Incremental		<input type="radio"/>	<input type="radio"/>	34.53 GB
23/Mar/22 3:51pm	Incremental		<input type="radio"/>	<input type="radio"/>	43.48 MB
23/Mar/22 3:46pm	Incremental		<input type="radio"/>	<input type="radio"/>	54.42 MB
23/Mar/22 2:46pm	Incremental		<input type="radio"/>	<input type="radio"/>	15.58 MB
23/Mar/22 2:46pm	Incremental		<input type="radio"/>	<input type="radio"/>	15.64 MB
23/Mar/22 1:11:03pm	Incremental		<input type="radio"/>	<input type="radio"/>	16.3 MB
23/Mar/22 11:45:00am	Incremental		<input type="radio"/>	<input type="radio"/>	16.64 MB

Integrity Verification

- All Volumes Protected
- NFS Successful
- File System Verified
- Ransomware Detected

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