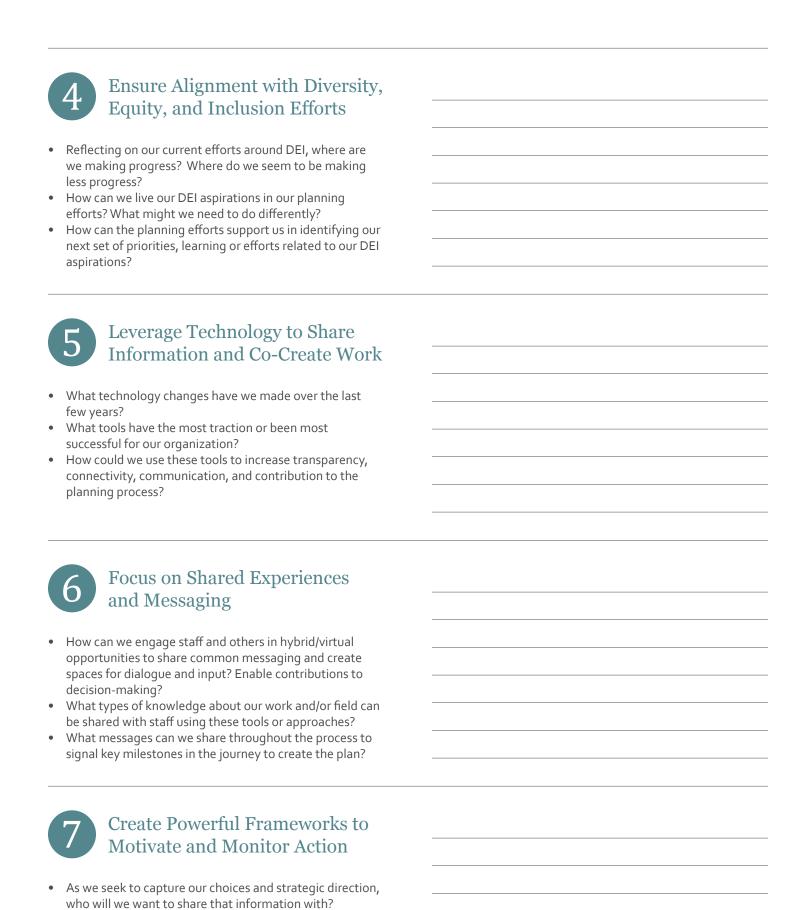


## 7 Considerations for Strategic Planning

We often say to our clients that strategic planning is an art, not a science. It is a process and a learning experience, not just the resulting document. As leaders who drive these processes, we encourage you to consider that what has worked in the past may not be what is needed now. Let's consider starting from a different place by asking different questions about how we share power and decision-making, enable transparency and co-creation, and ultimately, increase participation in learning, reflection, and choice-making.

Intentionally Plan to Plan	
<ul> <li>What are we collectively curious about? What are key areas of learning that we hope to surface in the effort?</li> <li>How can we create an initial touch-bases with staff, Board, those impacted by our work, and/or our community partners to inform our strategic plan design and engagement efforts?</li> <li>What are possible approaches for deeper engagement and participation of our stakeholders in our process?</li> </ul>	
Expand the Leadership Model that Guides the Process	
<ul> <li>What has been our historical approach to leadership of these types of processes?</li> <li>Which stakeholder group most influenced our decision-making?</li> <li>How open are we to including external voices to our leadership group to guide and oversee the process?</li> <li>What would sharing power in the planning process with those impacted by our work look like?</li> </ul>	
3 Amplify Voices and Perspectives	
<ul> <li>What is the current status of our relationships with stakeholders? Both internal and external?</li> <li>How can work we with our stakeholders to co-design how they are engaged in the process?</li> <li>What supports and/or investments would be needed to support their engagement?</li> </ul>	



## What is the intentional roll-out strategy of our strategic plan? With whom do we want to share our aspirations?

connection between our learning and our choice-making?

How do the documents themselves reflect our culture and

How do we capture what we learned to show the

aspirations?