

Communicating for Resilience

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Overview

- Introduction
- Key Concepts to Remember for your Communication Efforts
- Engaging Decision-Makers

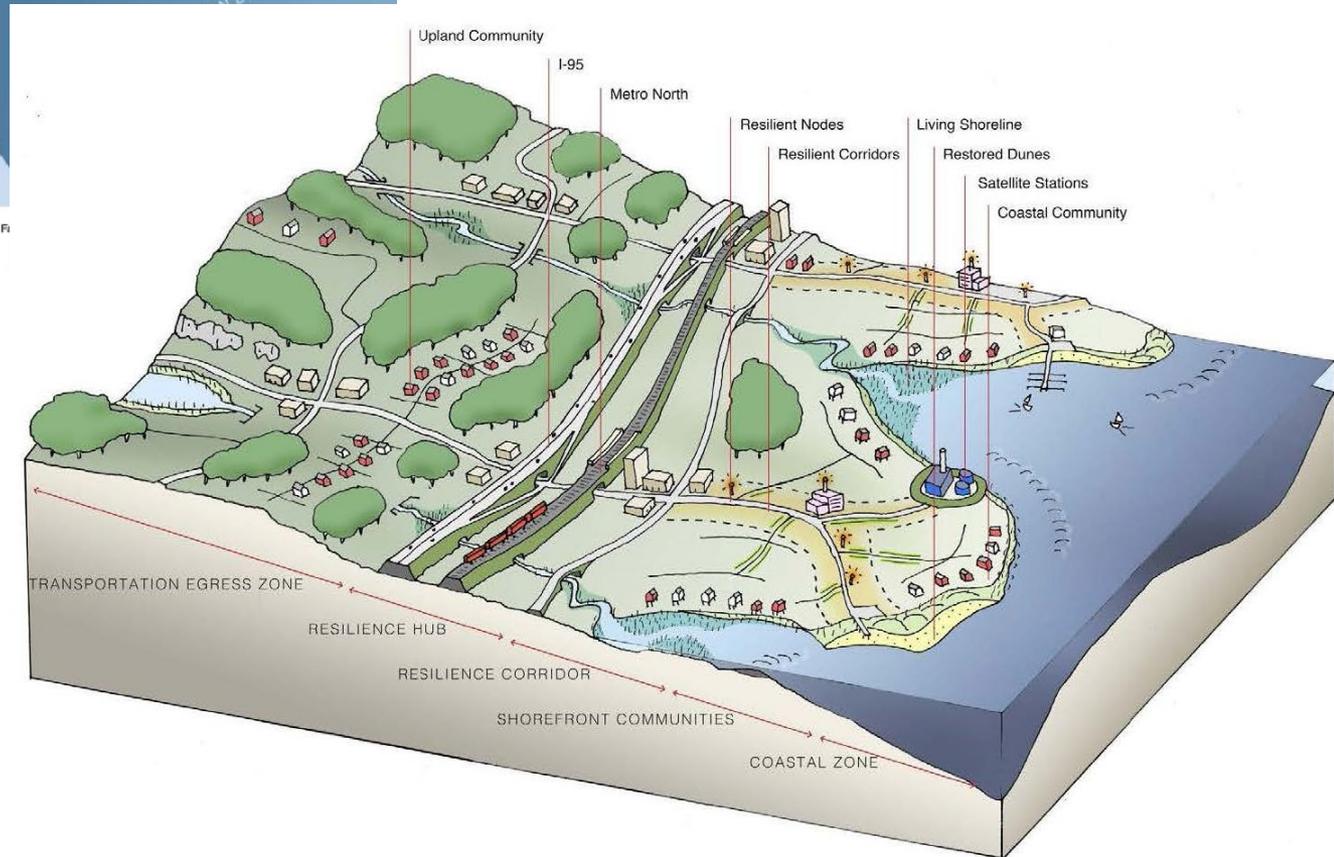
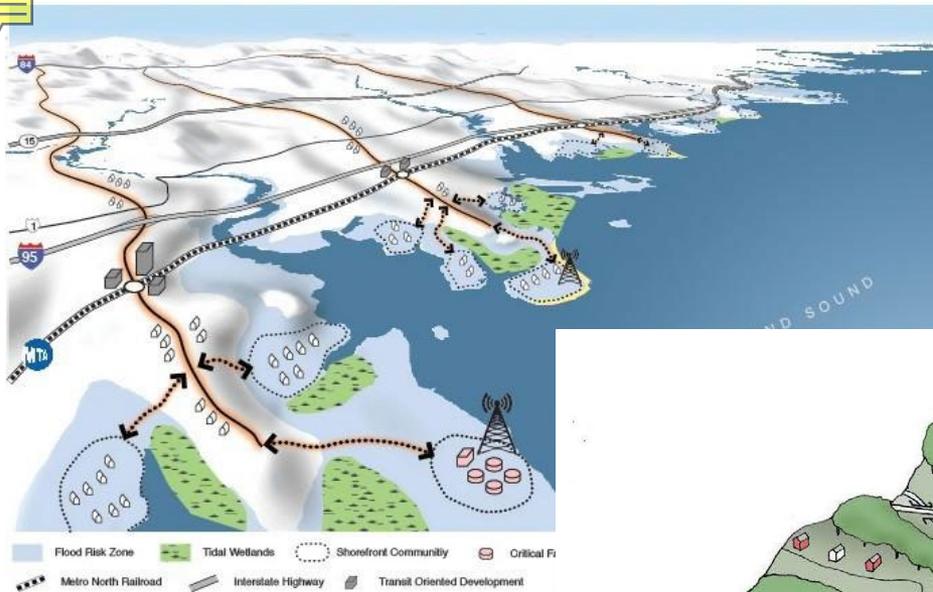
CIRCA Mission

Increase the resilience and sustainability of vulnerable communities in Connecticut coastal and inland areas to severe storms and the growing impacts of climate change on the natural, built, and human environment in response to critical, identified needs and priorities.



Resilient Connecticut

ResilientCT.uconn.edu



Sign-up for our
Resilience Round-
up!



Fundamental Points for Climate Resilience Engagement





Mitigation + Adaptation

Photo credit: Ryan Hanrahan – Sleeping Giant State Park – May 2018 Event



Recognize your “Authority”

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Engage in the Adaptation Community



Engaging with Decision-makers: Message & Methods

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Why does it matter?

Communication is critical for:

- Funding support
- Regulatory approval
- Protecting your holdings
- Sharing Technical Knowledge

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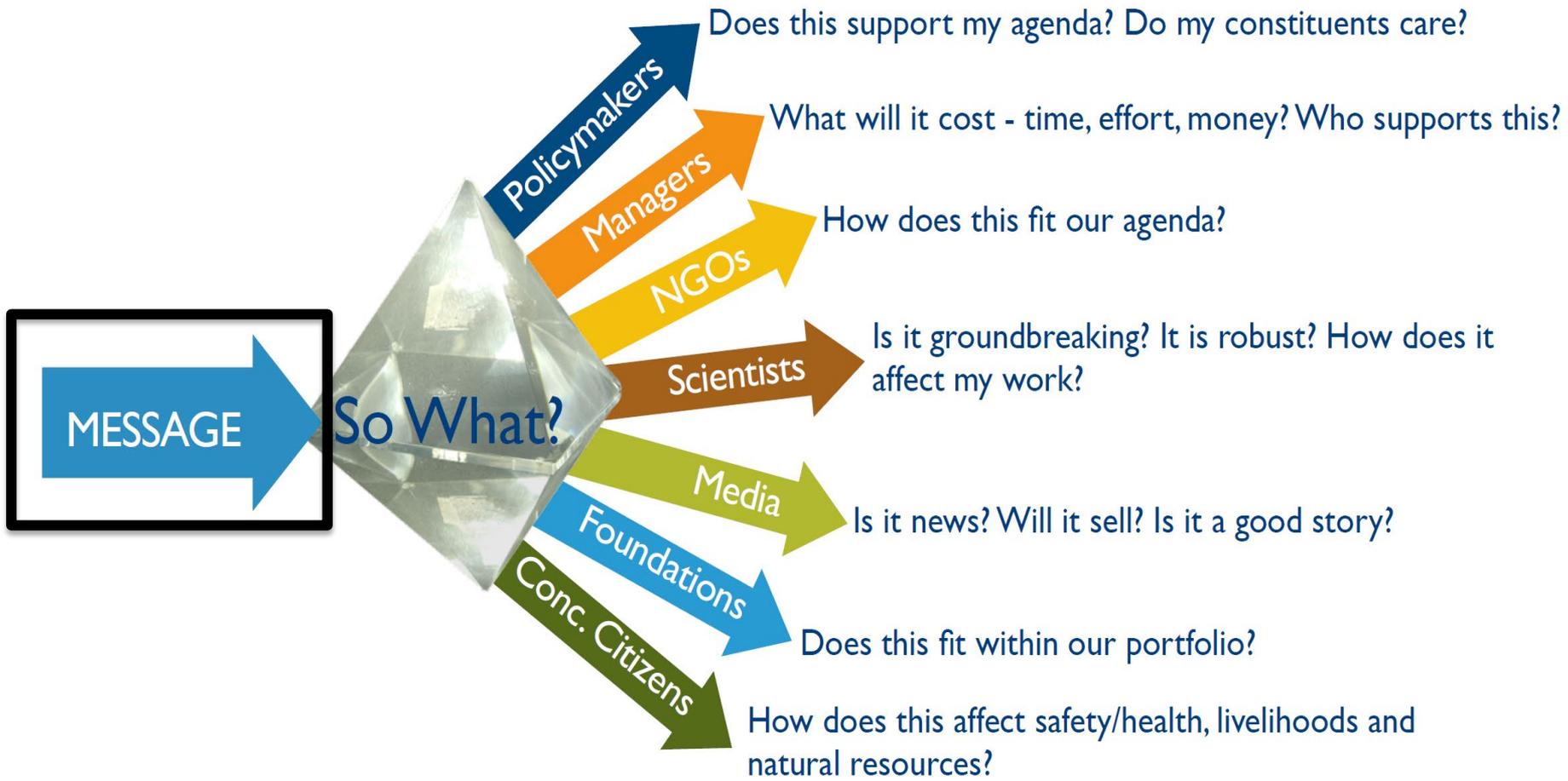


Think Outside of the “Usual” Suspects

Other Decision-makers & Potential Partners:

- Health Departments & Foundations
- Universities (UConn – CIRCA)
- Planning & Zoning
- Councils of Governments





The “So What?” Prism. Adapted from *Escape from the Ivory Tower: A Guide to Making Your Science Matter*, by Nancy Baron (Island Press, 2010).

Talking Points for Decision-makers

- Location, location, location
- Costs and Return on Investment
- Timeline
- Safety
- Public Perception
- Co-benefits



Methods – Maps, Plans, and People

1. Wherever possible: Show, Don't Just Tell
2. Anticipate Decision-makers' Needs
3. Engage Early & Often

Maps

The Nature Conservancy  Resilient Land Mapping Tool

Learn more about the TNC resilient land project and download data [here](#)
Get a quick primer on the [Core Concepts](#)

Find address or place

+

-

↻

Select Basemap

Enter a printout title

Analyze

Get resilience statistics for a parcel or other polygon.

OR

Visualize

Resilient and Connected Networks

- Resilient and Connected Network
- Resilient Sites (Terrestrial and Coastal)

Component Data

- Landscape Diversity
- Local Connectedness
- Geophysical Setting
- Landforms
- Regional Flow (Wall to Wall)
- Regional Flow (Categorized)
- Climate Flow (Wall to Wall) - Central US
- Climate Flow (Categorized) - Central US

Reference Layers

- Basemap
- Ecoregions
- States
- Secured Areas

Set Transparency

Ecoregion Boundaries

Resilience Sites (Terrestrial and Coastal)

- Far above average terrestrial resilience
- Above average terrestrial resilience
- Slightly above average terrestrial resilience
- Far above average coastal migration space
- Above average coastal migration space

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The Nature Conservancy | UConn/CTDEEP, Esri, HERE, Garmin, USGS, NGA, EPA, ... 

Plans & Stewardship Policies



Building Capacity to Adapt to Climate Change Through Local Conservation Efforts

A SOUTH KINGSTOWN LAND TRUST PILOT PROJECT

Rhode Island Sea Grant & URI Coastal Resources Center - 2013

- Incorporate Climate Change into your Management Plans
- Review holdings for vulnerability especially for pests, flooding, and SLR
- Agricultural Policies

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Plans & Stewardship Efforts



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**Celebrate & Share with
Community
Foundations, CT DEEP,
Local Commissions, etc.**

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Empower your Team

Encourage your Board members and Staff to pursue climate-related stewardship projects, attend meetings, prepare outreach events, and apply for grants.

Some “need” permission to start.



SIGN UP
for the
RESILIENT ROUND-UP

THANK YOU!

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