

# **Avalonia Land Conservancy**

# Director of Development, part-time to full-time position 20-40 hours per week, Salary Negotiable

#### **OUR MISSION**

We preserve natural habitats in southeastern Connecticut by acquiring and protecting lands and communicating the value of these irreplaceable resources.

Avalonia Land Conservancy, founded in 1968, is a land trust dedicated to conservation through the acquisition and stewardship of open space. It is a non-profit, non-political, tax-exempt organization. We believe that the conservation of natural resources for the benefit of people and wildlife is essential and will ensure healthy and livable communities for generations to come.

Avalonia now conserves over 4700 acres of land, preserved in perpetuity. Where appropriate, trails are maintained for passive recreation enjoyment including hiking, birdwatching, nature study, and photography.

Avalonia depends significantly on volunteers and contributions to maintain preserves and to fund operations. Avalonia's volunteers and members work tirelessly and give generously to conserve our local natural resources for the common good.

For more information, visit www.avalonia.org

#### **POSITION SUMMARY**

The Director of Development (DD) supports the mission, projects, and day-to-day operations of Avalonia Land Conservancy. The DD reports to the president of the Board of Directors and works in close collaboration with the Board. We seek a mission-focused, seasoned, strategic, and process-minded leader with experience in relationship-building, fund-raising, managing and leading volunteers. An individual who will communicate effectively with current and potential members and donors, and pursue a culture of openness and commitment to Avalonia's growth, stability, and sustainability.

#### RESPONSIBILITIES

# 1. Fund and Membership Development

- Coordinate all fund-raising activities and donor development.
- Manage and utilize the donor management system to increase and track donors, and provide accurate and timely reports to the Board and the Development Committee.
- Actively seek out and engage with major corporate and business donors.
- Promote and expand the membership base and individual solicitations.
- Engage the assistance of the Board of Directors in fund development.
- Support grant process as appropriate.
- Recruit new volunteers.

#### 2. Programs

- Assist with community programs that increase awareness of Avalonia.
- Work with town committee chairs to ensure programs/activities are organized, communicated and executed.

### 3. Administration and Operations

- Coordinate and interface with office staff.
- Oversee all incoming donations and corresponding acknowledgements, and donation-tracking in the database.
- Participate in developing and managing the strategic plan; implement new processes, systems and approaches to achieve its success

# 4. Financial Management

- Provide input towards the development of the annual budget in coordination with the treasurer, Finance Committee, and the Directors.
- Attain or exceed the fundraising goals set by the Board of Directors.

#### 5. Board of Directors and Standing Committees

- Attend Board of Directors' monthly meetings.
- Meet with the Board president as necessary.
- Consult with and provide assistance to the Board and standing committees, as necessary.

#### 6. Outreach

- Represent Avalonia professionally in the community and promote public understanding of Avalonia and its work.
- Establish and maintain relationships with other land trusts and seek opportunities to merge operations to promote regional efficiencies.
- Establish and maintain relationships with outside businesses and organizations.

# **Key Qualifications/Competencies**

As a prerequisite, the successful candidate must believe in the core values of Avalonia and be guided by its mission. Additional qualifications:

- Ability to work independently, with minimal oversight.
- Proven verbal and written communication skills.
- Experience in
  - fundraising and development
  - basic financial management/budgeting, and
  - administrative and operational leadership
- Strong relationship-building skills.
- Ability to delegate effectively.

Avalonia Land Conservancy is an Equal Opportunity/Affirmative Action employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, veteran status, or any other protected class.

